

THE URBAN SUPPLEMENT

ISSUE 07
OCTOBER 2026

BY NO.1 URBAN AESTHETICS

Twenty-four calendars.
One beautifully considered Christmas edit.

CHRISTMAS BEAUTY EDIT

Seventeen calendars.
Real value. Expert advice.
The gifts that actually
deliver.

*Twenty-four
doors to
brighter days.*

SKIN • MAKEUP • BATH • BODY • WELLBEING • GIFTS

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More than just chocolate

There's something undeniably magical about Advent. A daily moment of excitement, a small luxury in the run-up to Christmas. But in the beauty world, it's also big business. In 2026, the beauty Advent calendar has become more than just a festive treat – it's a curated experience, a discovery journey, and for many of us, the start of a brighter, more confident season.

In this edition, we cut through the marketing, compare the contents, look at what you're actually paying for, and give you our honest, clinically informed recommendations. Whether you're buying for yourself, a loved one, or simply love the thrill of a daily surprise, we're here to help you find a calendar that truly delivers.

Here's to a more beautiful Christmas.

Chris & Becky

DIRECTORS
NO.1 URBAN AESTHETICS

ADVENT CALENDARS

Four Beauty Countdowns to Love

From makeup must-haves to skincare icons, these are the

From makeup must-haves to skincare favourites, explore two affordable countdowns and find your own December treat.

Discover the best options to suit every budget, beauty style and gifting goal.

*Small Doors
Big Joy* ♥



24-Day Beauty Advent Calendar 2026

REVOLUTION

£50.00

AMAZON PRICE • 8 OCT 2026

Check the exact products, sizes, available edition and seller details on its individual Amazon listing.

[OPEN THE EXACT LISTING →](#)

Beauty Blast Makeup Advent Calendar 2026

W7

£21.99

AMAZON PRICE • 8 OCT 2026

Check the exact products, sizes, available edition and seller details on its individual Amazon listing.

[OPEN THE EXACT LISTING →](#)

Beauty
Surpriss for
a Brighter
December ♡



Classic 24-Piece Advent Calendar

THE BODY SHOP

£65.00

AMAZON PRICE • 8 OCT 2026

Check the exact products, sizes, available edition and seller details on its individual Amazon listing.

[OPEN THE EXACT LISTING →](#)

Beauty Advent Calendar

NUXE

£67.20

AMAZON PRICE • 8 OCT 2026

Check the exact products, sizes, available edition and seller details on its individual Amazon listing.

[OPEN THE EXACT LISTING →](#)

The luxury countdown

Where fragrance, ritual and indulgence meet.

MOLTON BROWN / ESPA



MOLTON BROWN

Beauty Advent Calendar 2026

£225.00

For the person who loves luxurious fragrance and bath rituals. At this price, check the individual sizes before committing.

[VIEW EXACT CALENDAR ON AMAZON →](#)



ESPA

Moments of Wellness

£190.00

A substantial skincare and wellness gift. Check the contents list against what its recipient will actually use.

[VIEW EXACT CALENDAR ON AMAZON →](#)

Beauty, beautifully wrapped

French body care meets a familiar beauty icon.

L'OCCITANE / L'ORÉAL PARIS



L'OCCITANE

Beauty Advent Calendar 2026

£99.00

A French body-care and skincare countdown. Check the exact scents and sizes on the product page.

[VIEW EXACT CALENDAR ON AMAZON >](#)

L'ORÉAL PARIS

Festive Beauty Advent Calendar 2026

£110.00

Makeup, skincare and haircare from an iconic brand. Check the edition and contents at Amazon.

[VIEW EXACT CALENDAR ON AMAZON >](#)



THE GREAT CALENDAR

COMPARISON

TWENTY-FOUR DOORS. ONE EDIT.

A considered selection of 24 beauty advent calendars, from everyday makeup to luxury fragrance and skincare.

Compare seven standouts on the next page, then explore all 24 individual Amazon UK product listings.

Prices are dated snapshots, not live quotations.

The calendars have not been physically tested by us.

Seven standout calendars

A closer look at seven of the 24 different calendars in this Christmas edit. Tap any product row for the matching individual Amazon UK listing.

CALENDAR	PRICE	THE EDITORIAL NOTE
 Revolution 24-Day Beauty Advent Amazon UK product listing VIEW ON AMAZON →	£50.00	Makeup and accessories for a varied countdown.
 W7 Beauty Blast Makeup Advent Amazon UK product listing VIEW ON AMAZON →	£21.99	A colourful option for makeup fans.
 The Body Shop Classic 24-Piece Advent Amazon UK product listing VIEW ON AMAZON →	£65.00	Body, skin and bath products from a familiar brand.
 NUXE Beauty Advent Calendar Amazon UK product listing VIEW ON AMAZON →	£67.20	Skincare and body products; check edition at checkout.
 UCANBE Makeup Advent Calendar Amazon UK product listing VIEW ON AMAZON →	£46.99	The £46.99 version; compare other UCANBE editions.
 Baylis & Harding Signature 24 Days Amazon UK product listing VIEW ON AMAZON →	£26.39	A lower-priced bath and body selection.
 Rituals Beauty Classic 24 Day Advent Amazon UK product listing VIEW ON AMAZON →	£86.10	Body care and fragrance-inspired gifting.

AMAZON UK PRICE SNAPSHOT: 08 OCTOBER 2026

Prices, sellers and stock may change. No calendars were physically tested.

Twenty-four doors.

THE CLICKABLE EDITOR'S DIRECTORY

TAP A NAME TO OPEN THE INDIVIDUAL AMAZON LISTING.

FIND YOUR CHRISTMAS COUNTDOWN

Every selection has a different ASIN. Individual listings, never general search results.

01 REVOLUTION | £50.00

02 W7 | £21.99

03 THE BODY SHOP | £65.00

04 NUXE | £67.20

05 UCANBE | £46.99

06 BAYLIS & HARDING | £26.39

07 RITUALS | £86.10

08 LYNX | PRICE TO CHECK

09 MOLTON BROWN | £225.00

10 ESPA | £190.00

11 L'ORÉAL PARIS | £110.00

12 L'OCCITANE | £99.00

13 MUA | £75.00

14 SAKURA COLLECTION | £54.94

15 NIVEA MEN | £60.00

16 NIVEA | £49.90

17 CATH KIDSTON | £45.00

18 WILLIAM MORRIS AT HOME | £45.00

19 BRUSHWORKS | £29.99

20 KREATIVEKRAFT | £29.99

21 SHOWER STEAMERS | £24.99

22 TECHNIC | £19.99

23 LOVE URBAN BEAUTY | £17.99

24 UCANBE | £17.99

AFFILIATE DISCLOSURE • Purchases via our Amazon links may earn us a commission.

THE £600 ILLUSION

Are you really getting a bargain?

*Luxury beauty.
Real value?
Let's find out.*

Many beauty advent calendars claim contents worth two, three or even four times the price. But how accurate are these figures? We break down how the value claims work, what to look out for and how to make sure your calendar is genuinely good value – or just clever marketing.

KEY THINGS TO CHECK:

- ✓ Are the sizes full size or mini?
- ✓ Would you actually use the products?
- ✓ Are the brands and formulations worth the claimed value?
- ✓ Are there repeats across the range?
- ✓ Does the price reflect genuine value or brand perception?

THE SCIENCE BEHIND THE SURPRISE

What's inside and does it work?

From retinoids and peptides to exfoliating acids and barrier-repair ingredients, we take a closer look at the skincare and makeup formulations commonly found in beauty advent calendars. We explain what works, what to use with caution, and how to make the most of the minis in your routine.

INGREDIENTS WE OFTEN SEE:



RETINOIDS

Support cell renewal, help improve texture and the appearance of fine lines.



PEPTIDES

Support collagen and firmness, helping skin look smoother and stronger.



AHAs/BHAs

Gently exfoliate, helping to brighten skin and keep pores clear.



HYALURONIC ACID

Draws in moisture to hydrate and plump the skin.



VITAMIN C

Helps to brighten, even skin tone and support a healthy-looking glow.



NIACINAMIDE

Helps to calm, support the skin barrier and improve the look of uneven tone.

Colour and calm

Two very different ways to brighten the countdown.

MUA / SAKURA



MUA

Beauty Advent Calendar 2026

£75.00

A colour-led makeup gift. The listing advertises 25 pieces; check the contents before buying.

[VIEW EXACT CALENDAR ON AMAZON >](#)

SAKURA COLLECTION

Sakura Beauty Advent Calendar

£54.94

Soft floral styling. Check the seller and any conditional voucher directly on Amazon.

[VIEW EXACT CALENDAR ON AMAZON >](#)



Comforts of everyday

Practical little rituals, with and without a grooming kit.

NIVEA / NIVEA MEN



NIVEA

24-Day Advent Calendar 2026

£49.90

Skincare and body care from a familiar name, with a practical mix of daily-care favourites.

[VIEW EXACT CALENDAR ON AMAZON >](#)



NIVEA MEN

24-Day Advent Calendar 2026

£60.00

A grooming countdown with everyday care products. Check the sizes and selection on the listing.

[VIEW EXACT CALENDAR ON AMAZON >](#)

Four more reasons to count down

Two different makeup styles, selected from current Amazon UK listings.

chosen, tested and loved by our team.



REVOLUTION

24-Day Beauty Advent Calendar 2026

£50.00

AMAZON PRICE • 8 OCT 2026

Check the exact products, sizes, available edition and seller details on its individual Amazon listing.

[VIEW EXACT CALENDAR ON AMAZON →](#)



UCANBE

Makeup Advent Calendar 2026

£46.99

AMAZON PRICE • 8 OCT 2026

One of several UCANBE versions: compare the packaging and contents carefully before choosing.

[VIEW EXACT CALENDAR ON AMAZON →](#)

From makeup must-haves to indulgent bath and body treats, these calendars bring a little everyday luxury to the festive season. Four beautiful picks for radiant days ahead.

Little luxuries make a brighter Christmas



BAYLIS & HARDING

Signature 24 Days of Beauty

£26.39

AMAZON PRICE • 8 OCT 2026

Check the exact products, sizes, available edition and seller details on its individual Amazon listing.

[VIEW EXACT CALENDAR ON AMAZON →](#)



RITUALS

Classic 24-Day Advent Calendar 2026

£86.10

AMAZON PRICE • 8 OCT 2026

Check the exact products, sizes, available edition and seller details on its individual Amazon listing.

[VIEW EXACT CALENDAR ON AMAZON →](#)

The art of gifting

A story in pattern, heritage and the small daily reveal.

CATH KIDSTON / WILLIAM MORRIS



CATH KIDSTON

Christmas Advent Calendar

£45.00

A cheerful illustrated countdown with bath-and-body gifting appeal. Packaging is part of the attraction.

[SHOP THIS CALENDAR →](#)

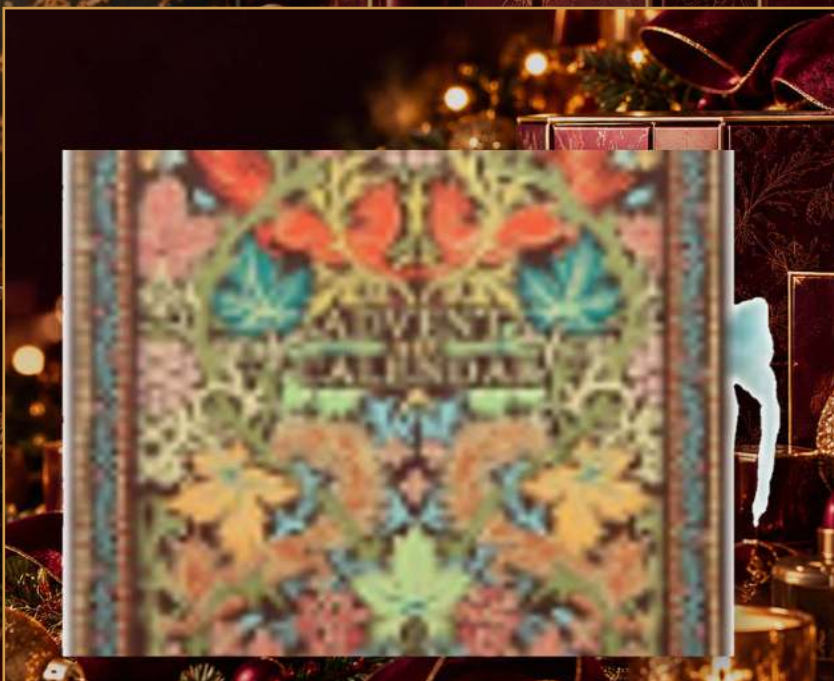
WILLIAM MORRIS AT HOME

Christmas Advent Calendar

£45.00

Art-led botanical packaging and bath treats. Consider it for someone who loves heritage design.

[SHOP THIS CALENDAR →](#)



Small joys, new discoveries

For beauty tool collectors and the skincare curious.

BRUSHWORKS / KREATIVEKRAFT



BRUSHWORKS

Beauty Advent Calendar 2026

£29.99

Beauty tools and accessories. Check the exact item list and quantity on Amazon.

[VIEW EXACT CALENDAR ON AMAZON →](#)



KREATIVEKRAFT

Beauty Advent Calendar 2026

£29.99

A skincare themed countdown. Check the brand, contents and sizes at the linked listing.

[VIEW EXACT CALENDAR ON AMAZON →](#)

GIFTING GUIDES

BY BUDGET, RECIPIENT
AND SKIN TYPE

Not sure which calendar to choose? We've created a curated gifting guide to help you find the perfect match, whether you're shopping for a skincare devotee, a makeup lover, someone who prefers pampering treats or even a beauty-curious man.

Beautiful gifts for everyone

01

BY BUDGET

From affordable finds to luxury showstoppers, there's a calendar for every budget. Set your spend early and look for the best value in terms of full-size products, brand variety and total worth.

02

BY RECIPIENT

Think about their lifestyle and interests. Are they a skincare addict, a makeup lover, a self-care enthusiast or someone who enjoys discovering new brands? Choosing a calendar tailored to their passions makes the gift feel personal and extra special.

03

BY SKIN TYPE

Many calendars now cater to specific skin concerns, from hydration and anti-ageing to sensitive or breakout-prone skin. Look for formulations and brands that suit their skin type to ensure every product is a treat they'll actually use and love.

FOR THE SKINCARE LOVER

From luxury skincare to innovative formulations, these calendars are packed with serums, creams and treatments to keep skin glowing all winter.

LOOK FOR

- ✓ Hydrating and nourishing formulas
- ✓ A mix of full-size and travel-size products
- ✓ Ingredients that target their skin concerns
- ✓ Trusted skincare brands they'll love

FOR THE MAKEUP ENTHUSIAST

Colour, creativity and a daily dose of glamour. These calendars are perfect for anyone who loves to experiment with their look.

LOOK FOR

- ✓ A mix of complexion, eye, lip and cheek products
- ✓ Iconic and new-to-them brands
- ✓ A balance of everyday essentials and statement pieces
- ✓ Products in versatile, wearable shades

FOR THE PAMPER QUEEN

Indulgent bath, body and fragrance treats to create a little everyday luxury. Perfect for relaxation, self-care and moments of calm amid the festive rush.

LOOK FOR

- ✓ Scented bath and body treats
- ✓ Cleansers, body creams and oils
- ✓ Relaxation essentials like candles or mists
- ✓ A mix of wellness and spa-inspired brands

The budget beauty edit

Makeup discoveries that do not demand a luxury budget.

LOVE URBAN BEAUTY / TECHNIC



LOVE URBAN BEAUTY

Vegan Makeup Advent Calendar

£17.99

A budget-friendly makeup countdown. Check the exact shades, sizes and advertised vegan details.

[VIEW EXACT CALENDAR ON AMAZON >](#)



TECHNIC

24-Day Makeup Advent Calendar

£19.99

An accessible cosmetics countdown. Check the complete contents and available stock on Amazon.

[VIEW EXACT CALENDAR ON AMAZON >](#)

AMAZON UK PRICE SNAPSHOT: 08 OCT 2026 • OPEN INDIVIDUAL LISTING TO CONFIRM PRICE AND STOCK

FESTIVE EDITORIAL ILLUSTRATIONS • AMAZON PRICES CAPTURED 08 OCT 2026 • TAP FOR THE EXACT LISTING

The final flourish

A soothing shower ritual and one more makeup countdown.

SHOWER STEAMERS / UCANBE



SHOWER STEAMERS

Shower Steamers Advent Calendar 2026

£24.99

A shower-steamer countdown. Check the ingredients, essential oils and any fragrance sensitivities.

[VIEW EXACT CALENDAR ON AMAZON >](#)

UCANBE

Makeup Advent Calendar 2026

£17.99

A different UCANBE version from the £46.99 calendar. Compare packaging and contents.

[VIEW EXACT CALENDAR ON AMAZON >](#)



The premium beauty edit

Big-ticket beauty countdowns for serious gifting.

LUXURY BEAUTY / ADVENT CALENDARS / CHRISTMAS GIFTS

*Make
Christmas
extra
special* ♥



CHARLOTTE TILBURY

Beauty Advent Calendar Makeup Gift Set 2026

£199.97

A show-stopping 12 days of Charlotte Tilbury icons, from skincare heroes to makeup must-haves. This limited-edition advent calendar is the ultimate beauty gift, featuring bestsellers for a radiant, confident look all season long.

- ✓ Makeup, skincare & setting favourites
- ✓ Iconic Charlotte Tilbury bestsellers
- ✓ A luxurious gift for beauty lovers

[VIEW ON AMAZON →](#)


MAC

24 Mystery Must-Haves Advent Calendar 2025

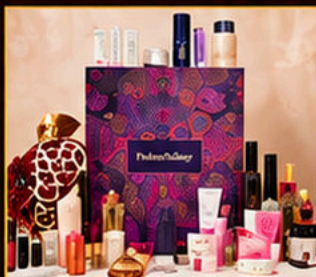
£399.00

A limited-edition, 24-drawer beauty advent calendar filled with MAC's most-loved makeup icons, from lipsticks and setting sprays to skincare and tools. A show-stopping gift for any beauty enthusiast, offering a new surprise every day in the countdown to Christmas.

- ✓ 24 makeup, skincare & tool surprises
- ✓ A mix of full-size and deluxe favourites
- ✓ Housed in a premium keepsake box

[VIEW ON AMAZON →](#)

MORE PREMIUM PICKS



Debenhams Beauty Advent Calendar 24 Drawer Gift Set 2026

An impressive 24-drawer calendar featuring skincare, makeup, fragrance and more from premium brands.

£169.99

[VIEW ON AMAZON →](#)


SHOP Fragrance Advent Calendar 2025

A luxury fragrance advent calendar featuring designer perfumes for both him and her, including brands such as Rabanne, YSL and Lancôme.

£220.00

[VIEW ON AMAZON →](#)

BEAUTY COUNTDOWNS WORTH THE SPLURGE

The urban shortlist

Five standout routes through the Christmas countdown.

From must-have beauty tools to luxurious fragrance and skincare, these are our top picks for a more beautiful Christmas.

01

BEAUTY TOOLS

A brilliant pick for beauty-tool enthusiasts, with a mix of skincare and makeup essentials.



BRUSHWORKS

Beauty Advent Calendar 2026

£29.99

[VIEW ON AMAZON →](#)

02

CHRISTMAS SKINCARE

A skincare-themed option packed with favourites for a brighter, healthier-looking festive season.



KREATIVEKRAFT

Beauty Advent Calendar 2026

£29.99

[VIEW ON AMAZON →](#)

03

PREMIUM BEAUTY

An iconic, high-end calendar filled with makeup, skincare and fragrance favourites.



CHARLOTTE TILBURY

Beauty Advent Calendar Makeup Gift Set 2026

£199.97

[VIEW ON AMAZON →](#)

04

LUXURY SURPRISE EDIT

A premium, limited-edition calendar with 24 days of makeup, skincare and beauty essentials.



MAC

24 Mystery Must-Haves Advent Calendar 2025

£399.00

[VIEW ON AMAZON →](#)

05

PREMIUM ALTERNATIVES

Two excellent alternatives with an impressive range of skincare, makeup, fragrance and wellness treats.



DEBENHAMS & SHOP FRAGRANCE

Premium Advent Calendars

[OPEN THE AMAZON LISTING →](#)

EXPERT Q&A

Your questions answered

We asked our beauty experts to answer the most common questions about Advent calendars – from what's inside to whether they're really worth it. Here are their answers.

Q

Are the ingredients in Advent calendars suitable for sensitive skin?

A

Many are, but always check the ingredient lists. We highlight potential irritants in our reviews so you can choose with confidence.

Q

Are they worth the money?

A

Some are excellent value, others less so. Our comparison table (page 12) shows what you're really getting, so you can decide what works for your budget.

Q

Can men use beauty Advent calendars?

A

Absolutely. There are some great options with grooming, skincare and fragrance products designed specifically for men.

Q

Do I have to open them in order?

A

Not at all! While they're designed for a daily countdown, there's no rule. Open them whenever it suits you – that's the beauty of it.

Q

Which calendar is best for a gift?

A

It depends on the recipient. For makeup lovers, Revolution or W7 are fantastic options. For skincare fans, NUXE or The Body Shop make beautiful gifts. And for teens, LYNX is a winner.

FINAL THOUGHTS

More than just a countdown

A beauty Advent calendar is more than a collection of products. It's a daily dose of luxury, a little ritual to savour during a busy time. Whether you're treating yourself, spoiling someone you love or finding the perfect gift, the right calendar can make the festive season feel even more special.

From skincare to makeup, fragrance to self-care, there's a calendar for every kind of beauty lover. We hope this guide has helped you find the perfect one for 2026.

*Here's to a
more beautiful
Christmas
Chris & Bex x*